

MEDIA POLICY

The Media Policy encourages and supports accurate, constructive and strategic media coverage of Georgiou and the work of its employees while outlining the protocols in place to guide and protect Georgiou's reputation and brand. It aims to provide guidance and protection to employees to help them avoid being misrepresented in the media.

For the purpose of this policy, media refers to the communication of company or personal information via news outlets such as radio, television and print. For electronic and online media, see the Social Media Policy.

Georgiou's official spokespeople are the Chief Executive Officer and Executive General Managers. No other employees are permitted to speak with the media without prior approval from the Chief Executive Officer.

In regard specifically to media; employees, contractors, consultants and visitors will:

- ensure all enquiries from the media are referred to the Communications Manager in the first instance;
- not speak on behalf of Georgiou or to any media on any occasion. All media responses will be coordinated through the Communications Manager;
- ensure no media outlet is given access to a Georgiou site for a photo or filming without approval from the Chief Executive Officer or approved delegate;
- act and respond in a professional manner to media enquiries; and
- not provide personal or contact details of employees, clients, spokespeople or board members to any media outlet without consent from the Chief Executive Officer.

Employees must be aware that non-compliance with this Policy will result in disciplinary action, which may include dismissal as well as being subject to possible action under Federal or State legislation.



Rob Monaci
Chief Executive Officer
August 2018

